

Bold colored text indicates a live link. Click on the links to discover more information. For more programming ideas, visit ideas.demco.com/category/blog/.

Happiness Happens Month: Use your social media this month to encourage happiness. Post memes, link to books, spot a good deed, and otherwise **highlight the good in your world.**

SUNDAY

MONDAY

TUESDAY

AUGUST 2019

Adult Engagement Calendar

4

National Farmers Market Week: Partner with your local market to set up a library booth and share resources.

5

On this day in 1305, Scottish knight William Wallace was captured by the English. Host a screening of the film ***Braveheart***.

6

Book Release: *The Turn of the Key* by Ruth Ware

11

Son and Daughter Day: Host a fun-for-the-whole-family event to allow parents to connect with their kids (and the library!) on this special day.

12

On this day in 1793, France split Rhône and Loire into separate departments. Explore these great wine-producing regions with a presentation about **French wines**.

13

Book Release: *Inland* by Téa Obreht

18

Vladimir Nabokov's novel *Lolita* was published on this day in 1958. Create a display about **controversial books**.

19

National Potato Day: Host a **recipe contest** featuring everybody's favorite starchy vegetable.

20

Book Release: *The Reckless Oath We Made* by Bryn Greenwood

25

On this day in 1835, the first article in a series "revealing" life on the moon was published. Use the "Great Moon Hoax" as a reason to share **fact-finding tips**.

26

National Dog Day: Host a cutest-dog picture contest on your social media to feature your patrons' canine companions.

27

Book Release: *The Ventriloquists* by E.R. Ramzipoor

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

Most famously known for Santa tracking, the **North American Aerospace Defense Command** (NORAD) was announced on this day in 1957.

2

International Beer Day: Coordinate with a local brewery for a tasting and **book discussion**.

3

On this day in 1921, the **Chicago Black Sox** were permanently banned by the commissioner of Major League Baseball.

7

On this day in 1947, the *Kon-Tiki* washed ashore in the South Pacific after a 4,300-mile journey. Host a screening of the 2012 Academy Award-winning **Norwegian film** about it.

8

National Dollar Day: Celebrate the creation of the U.S. monetary system in 1786 with an **origami program** using dollar bills.

9

Book Lovers Day: Set up a passive program craft station for bibliophiles to make bookmarks.

10

On this day in 1978, three teen girls were killed in an auto accident while riding in a **Ford Pinto**, a seminal event in the history of product liability law.

14

Today is the birthday of the **Mainz Psalter** (1457), the second major movable type book and the first to give librarians publisher information for cataloging purposes!

15

National Relaxation Day: Offer up a fresh booklist of **relaxing titles** for the indulgent.

16

National Airborne Day: Celebrate the nation's airborne armed forces with a display of books and movies featuring **military aviation**.

17

National Honey Bee Day: Invite a beekeeper to explain the craft and raise awareness.

21

National Senior Citizens Day: Coordinate a special celebration for your older patrons to mix and mingle (and learn more about your services).

22

On this day in 2004, Edvard Munch paintings *The Scream* and *Madonna* were stolen in Oslo. Create a display on true art theft and fictional **heist stories**.

23

Gene Kelly was born on this day in 1912. Celebrate with a dance program to learn a few new steps.

24

National Waffle Day: To celebrate the U.S. patent for a waffle iron by **Cornelius Swartwout, granted on this day** in 1869, feature your waffle-it cookbooks and recipe collections.

28

On this day in 1845, **Scientific American** magazine debuted. Highlight your periodicals collection in the library and online.

29

On this day in 1885, Gottlieb Daimler patented his **Reitwagen**, the first internal combustion motorcycle. Set up a display of materials that feature motorcycles.

30

The city of Victoria, Melbourne, was founded on this day in 1835. Feature your Australian **travel guides and stories**.

31

Buddy Hackett was born on this day in 1924. Celebrate with a family-friendly film festival of his **popular works**.