

# 2017

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## SUNDAY

## MONDAY

## TUESDAY



**1**  
Provide flowers and craft supplies for **creating May Day baskets** and deliver them to residents and businesses.  
Feature *Mother Jones* magazine in your library to celebrate American labor leader **Mary "Mother" Jones**, born on this day in 1830.

**2**  
**National Wildflower Week** is the first full week in May. Ask a floriculturist to speak about the importance of cultivating wildflowers, and provide **tips on how to start a wildflower garden**.  
Unite confectioners at a **baking class** to celebrate **Truffle Day**.

**7**  
British poet **Robert Browning** was born on this day in 1812. Showcase your library's poetry collection with a nod to Browning and his wife, poet Elizabeth Barrett Browning.

**8**  
Set up a Coca-Cola® café on **Have a Coke® Day**. Offer a tasting from a selection of Coca-Cola's 100+ varieties and decorate using inspiration from the **company's iconic advertising**. Share the fun on social media.  
#NationalHaveACokeDay

**9**  
**Teacher Appreciation Day:** Ask patrons of all ages to write thank-you letters to their favorite teachers. Post the letters in the library during Teacher Appreciation Week and partner with a local cafe to host a special after-hours **#ThankATeacher** event.

**14**  
**Women's Checkup Day** is a great day to start a program series focusing on **health concerns specific to women**.  
Give moms the gift of laughter at an **adult storytime** this **Mother's Day**.

**15**  
Demonstrate how to **create beautiful flowers, home décor and more** using old pantyhose on **Nylon Stocking Day**.

**16**  
Choose a compelling biography for your book discussion on **Biographer's Day**. Consider **Life of Samuel Johnson** by James Boswell, the work that shaped the emergence of our modern-day biography format.

**21**  
Clara Barton founded the **American Red Cross** on this day in 1881. Invite a representative from your local chapter to teach families basic first aid and **how to prepare for an emergency**.

**22**  
Sherlock Holmes alter ego **Sir Arthur Conan Doyle** was born on this day in 1859. Host a murder mystery event with **resources from ALA**. Be sure to find a prominent location for your collection of **Sherlock Holmes stories**.

**23**  
**Lucky Penny Day:** Pick up a penny for luck, but then put it in the bank! Let patrons know you can help research answers to their financial questions and guide them to local resources with marketing materials from the **Consumer Financial Protection Bureau**.

**28**  
**National Hamburger Day:** Recruit local celebrities and business owners to be Chef for a Day at a library cookout. Provide **recipes for a variety of burgers**, from classic beef to vegetarian alternatives.  
Screen a **James Bond flick** in honor of creator **Ian Fleming's** birthday (1908).

**29**  
Create **fun and functional art** in your makerspace on **Paperclip Day**.  
Born on this day in 1917, **John Fitzgerald Kennedy** was the 35th president of the United States and the youngest ever to be elected. Create a display of **books featuring the Kennedys**.

**30**  
The **Pennsylvania Evening Post** became the first daily newspaper published in America on this day in 1783. Show patrons who are unfamiliar with online resources how to access the news online. Include local publications as well as **newspapers and magazines from around the world**.



# MAY

## Adult Engagement Calendar

## WEDNESDAY

### 3

Display **books and movies about ghosts** and the supernatural for **Paranormal Day**. Ask a storyteller to share spooky local folklore.

## THURSDAY

### 4

Invite a National Weather Service representative to introduce **volunteer opportunities for weather observers and storm spotters** on **Weather Observers Day**.

## FRIDAY

### 5

Celebrate Mexican history and culture on **Cinco de Mayo** with colorful decorations, snacks, traditional folk music and a festive display of **reads from Mexican American authors**.

## SATURDAY

### 6

**Scrapbook Day:** Dedicate your makerspace to a “crop” where your patrons can turn their favorite memories into a keepsake. Hold **mini lessons** on paper crafting basics, photography and digital scrapbooking.

### 10

On this day in 1869, the **First Transcontinental Railroad** was completed when the Union Pacific and Central Pacific railways were linked. Invite a model railroad hobbyist to create an exhibit, and loop **videos about railway history**.

### 11

**Dancing can improve your balance**, your cognitive and fine motor performance, and even your mood. Offer a beginner’s dance class in honor of the mother of modern dance, **Martha Graham**, born on this day in 1894.

### 12

**Limerick Day:** Hold a library-themed **limerick writing** contest. Post the winning entries on social media.

### 13

**Miniature Golf Day:** Construct a **mini golf course** using everyday objects. Players may find an unexplored genre or space in the library while having fun trying to earn the lowest score. Remember the most important unwritten rule of golf: be quiet during play!

### 17

Help patrons clean out and clean up on **Pack Rat Day**. Provide resources on **how to let go and what to do with all that stuff**—organize a yard sale, sell goods online, and best of all, donate to local charities.

### 18

Hollywood director **Frank Capra** was born on this day in 1897. Screen a Capra classic, like *Mr. Smith Goes to Washington* or *You Can't Take It With You*.

### 19

It's **National Pizza Party Day!** Hold a Lunch and Learn to teach different ways to make a pizza. Offer classic crusts and toppings, but also **explore uncommon ingredients**.

### 20

**Aviation history** was made on this day by **Charles Lindbergh** in 1927 and **Amelia Earhart** in 1932. Create a display of books to timeline the notable moments and **those who contributed** to the achievements.

**Endangered Species Day:** Collect donations to **adopt an endangered species**.

### 24

**Scavenger Hunt Day:** Library scavenger hunts have long been a way to orient new library card holders and teach research skills to students. **Reinvent the game** to include riddles, coded messages, and treasure hunting for adults. Players will exercise their brains while still exploring the library.

### 25

Use **Brown Bag It Day** to promote your library’s Lunch and Learn programs. Don’t have any? Start with a book talk, then **survey patrons** to find topics that will get them in the door time and again.

### 26

Heat is one of the leading weather-related killers in the U.S. On **Heat Awareness Day**, provide **handouts promoting safety** when it’s dangerously hot. Include a list of local places to seek refuge from the heat. #1 on the list—the library!

### 27

On this day in 1937, 200,000 people strolled across the **Golden Gate Bridge** to celebrate its grand opening. Showcase a selection of **bridge history and design books** along with novels featuring bridges, such as *The Bridges of Madison County*.

### 31

Promote **National Senior Health and Fitness Day**. Organize a walk or low-impact fitness class and educate participants on the role of exercise in maintaining a healthy lifestyle as we age.

**Older Americans Month:** Highlight your **resources for the aging and disabled**.

**Bike Month:** Start an **annual community event**.

**Mental Health Awareness Month:** Help educate patrons on the **impact of mental illness**.

**National Salad Month:** Share **healthy recipes**.

**Get Caught Reading Month:** **Catch readers inside (and outside!) of your library**.