2016

OCTOBER
Adult Engagement Calendar

SUNDAY	MONDAY	TUESDAY
2 **World Farm Animals Day:** Here are 12 of the weirdest. **Name Your Car Day:** What does **your car's name say about you**? Let patrons add a sticky note with their car's name to a display.	**3** **Techies Day:** Put the focus on your library technology resources and staff with a Get to Know Our Superhero Staff display. **Stephen Crane's** *The Red Badge of Courage* was published on this day in 1895.	**4** **Improve Your Office Day:** Share **10 steps for a balanced and healthy office space**. **Share 20 recipes to spice up Taco Day**. Work commenced on **Mount Rushmore** on this day in 1927. **Learn 13 facts**.
9 **Fire Prevention Day:** Share copies of the **home safety checklist**, host a firefighter presentation, and have a fire drill. **Curious Events Day:** Create a book display that focuses on **10 of the world's most mysterious mysteries**.	**10** **World Mental Health Day:** Share information on local resources, and raise awareness and bring dignity to the 1 in 4 adults who will experience difficulties in their lifetime.	**11** **Face Your Fears Day:** *"Don't fear failure so much that you refuse to try new things. The saddest summary of life contains three descriptions: could have, might have, and should have."* — **Unknown**
16 **Dictionary Day** celebrates **Noah Webster**, born on this day in 1758 in Hartford, Connecticut. He believed that the survival of the United States depended on its educated people. Encourage patrons to share their favorite words on a display.	**17** Encourage staff and patrons to have fun for **Wear Something Gaudy Day**, linked to the character **Larry Dallas of Three's Company**, and tag your library when posting selfies. **Boss's Day:** Feature *Dilbert* and *Office Space* along with your leadership collection.	**18** **Ada Lovelace Day** celebrates the achievements of women in the sciences. Lovelace, born in 1815, was a gifted mathemetician who was considered to be the first computer programmer. Hosting a STEM/coding program only seems fitting on this day.
23 **Pelé, iconic soccer player**, was born on this day in 1940. Celebrate with a book display.	**24** On **United Nations Day**, iconic landmarks across the world will be lighted in UN blue to promote peace.	**25** *"Every child is an artist. The problem is how to remain an artist once he grows up."* — **Pablo Picasso**, born on this day in 1881 Hold an intergenerational paint night and encourage adults to channel their inner child.
30 **Listen to Orson Welles's "War of the Worlds"** broadcast, a radio dramatization of a Martian invasion of Earth.	**31** **Magic Day** was originally proclaimed "Houdini Day" in 1927. Host an intergenerational magic program.	

Breast Cancer Awareness: Share breast cancer facts and figures and ideas to GO PINK.

Pizza Month: Share 6 fabulous and healthy recipes, and invite patrons to share their favorites.

Fair Trade Month: Simple actions make a big difference.

1

The 39th U.S. President, **Jimmy Carter**, was born on this day in 1924.

Congress created Yosemite National Park on this day in 1890. Display a U.S. map and encourage patrons to add a pin next to each national park they've visited.

5

"Where ignorance lurks, so too do the frontiers of discovery and imagination."

— **Neil deGrasse Tyson**, born on this day in 1958

6

Physician's Assistant Day: The profession was founded by Eugene A. Stead, Jr., MD., and was one of **Forbes.com's** most promising jobs of 2015. Invite a local practitioner to give health tips.

7

World Smile Day is the perfect time to launch **the 21-Day Smile Diet**. Encourage patrons to take #WorldSmileDay selfies and tag your library in their posts.

8

Pierogi Day: Invite a local chef to host a pierogi cooking class, and sample flavors from **100+ ways to eat pierogi**.

12

Hugh Jackman, who played the Wolverine in X-Men and added voice talent to *Happy Feet*, *Flushed Away*, and *Rise of the Guardians*, turns 48.

13

The only female Prime Minister of the United Kingdom, **Margaret Thatcher**, born on this day in 1925, was **no ordinary politician**.

14

"I don't design clothes; I design dreams." Watch Oprah's **interview with Ralph Lauren**, who was born on this day in 1939.

15

Bridge Day is an **extreme sporting event** at the New River Gorge Bridge in West Virginia, where you can base jump, rappel, and take a high line ride.

19

Grammy Award–winning reggae musician **Peter Tosh was born on this day in 1944**. Feature your collection of reggae music and books.

20

Get Smart About Credit Day: Show patrons how to get a **free annual credit report**.

Conflict Resolution Day: Explore the **"interest-based relational"** approach.

21

Count Your Buttons Day: **Dalton Stevens** sewed 16,333 buttons onto a jumpsuit and glued 517 on his shoes and 3,005 on his guitar. Hold a maker event and invite patrons to bring in their extra craft supplies to share and create.

22

Smart Is Cool Day: Let patrons test their coolness with **this free IQ Test**.

Nut Day: Share the benefits listed in **The Ultimate Guide to Nuts**.

International Sloth Day: Take a virtual trip to the **Sloth Sanctuary in Costa Rica**.

26

The Erie Canal opened in 1825, connecting the Great Lakes to the Atlantic Ocean via the Hudson River. **Watch a video of this great 19th-century engineering feat**.

27

Read an interview from the *Paris Review* with humorist Fran Lebowitz, born on this day in 1950.

The New York subway opens on this day in 1904, traveling 9.1 miles through 28 stations.

28

Animation Day: Check out the **100 best animated movies** ever and the **50 greatest animated characters**. Encourage patrons to watch one with the littles (or the bigs!) in their families.

29

Senator John Hershel Glenn Jr. **returned to space at age 77 in 1998**, becoming the oldest human ever to travel in space. He served as part of a NASA study on health problems associated with aging. Invite a practitioner to share healthy aging tips (for those on Earth!).