



Wayfinding the San Jose Way

9/10/14

Helpful Wayfinding Resources

Web Resources:

Envirosell San Jose Public Libraries and Hayward Public Libraries Final Report

http://www.sjpl.org/sites/all/files/userfiles/SVPL-HPL_final_report.pdf

San Jose Public Library Signage Guidelines

http://www.sjpl.org/sites/all/files/userfiles/signage_guidelines.pdf

Libraries: The San Jose Way

<http://www.sjpl.org/innovation>

Anythink Merchandising Guidelines

http://ideas.demco.com/wp-content/uploads/sites/6/2014/06/Anythink_Merchandising_Guidelines_DEMCO.pdf

Demco Wayfinding Presentation: ALA 2014

http://ideas.demco.com/wp-content/uploads/sites/6/2015/10/ALA_2014_Find_Your_Way_Presentation.pdf

Wayfinding and Signage in Library Design 2003

<http://www.librisdesign.org/docs/WayfindingSignage.pdf>

The Art and Science of Sign Design

<http://www.thesignagefoundation.org/Portals/0/SFI%20Arts%20and%20Science.pdf>

Books:

Mollerup, P. (2013). *Wayshowing > Wayfinding: Basic & Interactive*, Amsterdam: BIS Publishers.

Gross, V.(2012) *Transforming Our Image, Building Our Brand: The Education Advantage*, Santa Barbara, CA: Libraries Unlimited.