

# 2019

## SUNDAY

## MONDAY

## TUESDAY

**Bold orange text** indicates a live link. Click on the links to discover more information. For more programming ideas, visit [ideas.demco.com/category/blog/](http://ideas.demco.com/category/blog/).

**Women's History Month:** Check out 18 creative programming ideas.

**National Nutrition Month:** Help develop sound eating and physical activity habits with a series of social media posts. Consider partnering with local nutritionists and grocery stores for program ideas.

**Multiple Sclerosis Awareness Month:** Host a panel of people impacted by MS to discuss their challenges and triumphs.

### 3

On this date in 1845, Florida became the 27th U.S. state. Feature a display of **Florida travel and stories**.

### 4

Create a biographical shelf talker for the birthday of novelist **Khaled Hosseini**, born in 1965.

### 5

The man who invented **instant ramen**, Momofuku Ando, was born on this day in 1910. Nuke your lunch today in his honor!

### 10

**Harriet Tubman Day:** On the anniversary of her death, we celebrate this Civil War abolitionist hero. If you can find one, feature a fact about local Underground Railroad history on your social media.

### 11

Bring in treats to make the transition easier on this first Monday after **Daylight Saving Time** begins again.

### 12

**Book release: *Grace After Henry* by Eithne Shortall**

### 17

**National Poison Prevention Week (March 17–23):** Work to reduce **unintentional poisonings** with a week of facts and tips on your social media.

### 18

Raise a glass in honor of **Ernest Gallo**, who was born on this day in 1909. He and his brother founded the Modesto, California, winery bearing their names.

### 19

**Book release: *Beautiful Bad* by Annie Ward**

### 24

Worth a rewatch, mockumentary series ***The Office*** debuted on NBC on this day in 2005.

### 25

**Tolkien Reading Day:** Host a read-along or public performance of selections from J.R.R. Tolkien's beloved works.

### 26

**Purple Day:** Wear purple for epilepsy awareness. Create a bookmark of local resources to hand out.

### 31

Boxer **Jack Johnson**, the Galveston Giant, was born on this day in 1878.

# MARCH

## Adult Engagement Calendar

## WEDNESDAY

## THURSDAY

## FRIDAY

## SATURDAY

1

The Salem witch trials began on this day in 1692. Set up a display on this **very popular book topic**.

2

On this day in 1917, President Woodrow Wilson signed the **Jones-Shafroth Act**, granting U.S. citizenship to Puerto Ricans.

6

On this date in 1899, **aspirin** was trademarked by Bayer. In 1918, the word reverted to a generic term.

7

**Townes Van Zandt** was born on this day in 1944. Highlight your Americana and country music collection in his honor.

8

On this day in 1936, the first organized stock car race was held at Daytona Beach. Eventually, that grew into the formation of the **NASCAR league** and its legendary Daytona 500 race.

9

On this day in 1959, the **Barbie doll debuted** at the American International Toy Fair. Invite a local collector to fill a display case with some Barbie memorabilia and history.

13

Schoolteacher and **First Lady Abigail Fillmore** was born on this day in 1798. She and her husband, President Millard Fillmore, founded the first official White House library. Both took an active role in creating the library's collection.

14

**Albert Einstein** was born on this day in 1879. Host an online selfie contest for Einstein look-alikes.

15

**World Sleep Day:** Create a display of resources and materials on sleep and sleep problems.

16

Fantasy author **Margaret Weis** was born on this day in 1948. Feature your sci-fi and fantasy collection in her honor.

20

**World Sparrow Day:** Take a minute to appreciate the common biodiversity of your native bird population and host a photo contest.

21

Legendary Formula One champion Ayrton Senna was born on this day in 1960. Feature **racing books** and movies.

22

**World Water Day:** Bring in a local conservancy group to speak on water poverty and resource management.

23

Host a screening of the film **Titanic**, which won 11 Academy Awards on this day in 1998.

27

Viagra was first approved by the Food and Drug Administration on this day in 1998. Place a shelf-talker near the medical books pointing the way to your library's online medical resources, for those nervous to ask about any embarrassing condition.

28

On this day in 1910, Frenchman **Henri Fabre** became the first person to take off from water and fly a seaplane. Feature your films and books on aviation.

29

Queen Victoria opened the **Royal Albert Hall** on this day in 1871. Feature a display of performance films and albums recorded at the historic hall.

30

**National Doctors' Day:** On this day in 1842, **Crawford W. Long** used the first general anesthesia on a surgical patient in Jefferson, Georgia. This event is commemorated by a day to honor all physicians.