

2018

SUNDAY

MONDAY

TUESDAY

Bold lime text indicates a live link. Click on the links to discover more information. For more programming ideas, visit ideas.demco.com/category/blog/.



1

Kick off **Vegetarian Awareness Month** by featuring cookbooks from your collection. Highlight recipes in a series of social media posts throughout the month on "**Meatless Mondays**."

2

National Name Your Car Day
Create a display of books and movies featuring anthropomorphized automobiles.

7

It's **Teen Read Week**, so indulge adults who want to enjoy a YA title with a special display complete with "permission slips."

8

Invite a tribal historian to give a program for **Indigenous Peoples' Day**.

9

Book release: **My Squirrel Days** by Ellie Kemper

14

On this day in 1912, **Theodore Roosevelt** was shot while campaigning in Milwaukee, WI. Create a **display of books** about our 26th president.

15

Plan ahead and book a program now on strategies for Black Friday shopping. Bargain hunters unite!

16

The **Jimi Hendrix Experience** released their *Electric Ladyland* album on this day in 1968. It featured their biggest hit, a cover of Bob Dylan's "All Along the Watchtower."

21

Ursula K. Le Guin was born on this day in 1929. Celebrate by featuring your library's fantasy collection.

22

Raise awareness and recognize the good works of your Friends group during **National Friends of Libraries Week**.

23

Johnny Carson, who proved that there's a unique talent to hosting a television talk show, was born on this date in 1925. Screen some classic episodes of *The Tonight Show*.

28

On this day in 1886, President Grover Cleveland **dedicated the Statue of Liberty in New York Harbor**. Invite a speaker to talk about the immigrant experience.

29

The first modern ballpoint pens were sold on this day in 1945. Restock the circulation desk's office supplies today to celebrate.

30

Book release: **Elevation** by Stephen King

WEDNESDAY

3

National Techies Day

Make sure the library's technical staff (computer and otherwise) know you appreciate their work.

THURSDAY

4

Actress **Susan Sarandon** was born on this date in 1946. Spotlight her extensive **film catalog**.

FRIDAY

5

Create a bookmark of biographies, inspiration and medical resources for **National Breast Cancer Awareness Month**.

SATURDAY

6

Today's date (10/6) is also the number tucked into the Hatter's band in John Tenniel's illustrations for Lewis Carroll's *Alice in Wonderland*. Feature a display of millinery and Wonderland titles.

10

On this day in 1913, the Pacific met the Atlantic in the final stage of the **Panama Canal**.

11

Author **Elmore Leonard** was born on this day in 1925. His crime novels are an enduring favorite for **Hollywood adaptation**. Hold a screening today of your favorite.

12

Playwright and author **Alice Childress** was born on this day in 1916. Her works focused on the pressures faced by urban African Americans.

13

Partner with your historical society for a program featuring your local archives for **American Archives Month**.

17

On this day in 1989, a 7.1 earthquake rocked the San Francisco bay area, killing 63 people and injuring more than 3,000.

18

Pulitzer Prize winner **Wendy Wasserstein** was born on this day in 1950. She uniquely spoke for a generation of urban, independent women.

19

Have you purchased the trick-or-treat snacks yet? Or is it time to buy them a second time?

20

On this day in 1818, the 49th parallel was established as the border between Canada and the United States. Feature your atlas and maps collection.

24

Spark an interest in inventing with a science display on this anniversary of the 1836 patent for the **phosphorus friction safety match**.

25

On this day in 1955, Tappan **introduced the home microwave**. Celebrate with microwave popcorn for everyone.

26

On this day in 1970, the comic strip **Doonesbury** by Gary Trudeau debuted in 28 US newspapers. Feature a display from your adult comic collection.

27

Welsh poet **Dylan Thomas** was born on this day in 1914. Highlight your poetry collection to celebrate.

31

Comedian **John Candy** was born on this day in 1950. Keep everyone laughing with a marathon of his films.

It's a good time for some educational programming during **National Cyber Security Awareness Month**. The **Federal Trade Commission** has helpful resources.

National Reading Group Month is a great time to feature your library's book discussions or to start up a new group.