

# 2018

## SUNDAY

## MONDAY

## TUESDAY

**Bold lime text indicates a live link. Click on the links to discover more information. For more programming ideas, visit [ideas.demco.com/category/blog/](http://ideas.demco.com/category/blog/).**



### 1

Kick off **Vegetarian Awareness Month** by featuring cookbooks from your collection. Highlight recipes in a series of social media posts throughout the month on "**Meatless Mondays**."

### 2

**National Name Your Car Day**  
Create a display of books and movies featuring anthropomorphized automobiles.

### 7

It's **Teen Read Week**, so indulge adults who want to enjoy a YA title with a special display complete with "permission slips."

### 8

Invite a tribal historian to give a program for **Indigenous Peoples' Day**.

### 9

Book release: **My Squirrel Days** by Ellie Kemper

### 14

On this day in 1912, **Theodore Roosevelt** was shot while campaigning in Milwaukee, WI. Create a **display of books** about our 26th president.

### 15

Plan ahead and book a program now on strategies for Black Friday shopping. Bargain hunters unite!

### 16

The **Jimi Hendrix Experience** released their *Electric Ladyland* album on this day in 1968. It featured their biggest hit, a cover of Bob Dylan's "All Along the Watchtower."

### 21

**Ursula K. Le Guin** was born on this day in 1929. Celebrate by featuring your library's fantasy collection.

### 22

Raise awareness and recognize the good works of your Friends group during **National Friends of Libraries Week**.

### 23

**Johnny Carson**, who proved that there's a unique talent to hosting a television talk show, was born on this date in 1925. Screen some classic episodes of *The Tonight Show*.

### 28

On this day in 1886, President Grover Cleveland **dedicated the Statue of Liberty in New York Harbor**. Invite a speaker to talk about the immigrant experience.

### 29

The first modern ballpoint pens were sold on this day in 1945. Restock the circulation desk's office supplies today to celebrate.

### 30

Book release: **Elevation** by Stephen King

## WEDNESDAY

# 3

### National Techies Day

Make sure the library's technical staff (computer and otherwise) know you appreciate their work.

## THURSDAY

# 4

Actress **Susan Sarandon** was born on this date in 1946. Spotlight her extensive **film catalog**.

## FRIDAY

# 5

Create a bookmark of biographies, inspiration and medical resources for **National Breast Cancer Awareness Month**.

## SATURDAY

# 6

Today's date (10/6) is also the number tucked into the Hatter's band in John Tenniel's illustrations for Lewis Carroll's *Alice in Wonderland*. Feature a display of millinery and Wonderland titles.

# 10

On this day in 1913, the Pacific met the Atlantic in the final stage of the **Panama Canal**.

# 11

Author **Elmore Leonard** was born on this day in 1925. His crime novels are an enduring favorite for **Hollywood adaptation**. Hold a screening today of your favorite.

# 12

Playwright and author **Alice Childress** was born on this day in 1916. Her works focused on the pressures faced by urban African Americans.

# 13

Partner with your historical society for a program featuring your local archives for **American Archives Month**.

# 17

On this day in 1989, a 7.1 earthquake rocked the San Francisco bay area, killing 63 people and injuring more than 3,000.

# 18

Pulitzer Prize winner **Wendy Wasserstein** was born on this day in 1950. She uniquely spoke for a generation of urban, independent women.

# 19

Have you purchased the trick-or-treat snacks yet? Or is it time to buy them a second time?

# 20

On this day in 1818, the 49th parallel was established as the border between Canada and the United States. Feature your atlas and maps collection.

# 24

Spark an interest in inventing with a science display on this anniversary of the 1836 patent for the **phosphorus friction safety match**.

# 25

On this day in 1955, Tappan **introduced the home microwave**. Celebrate with microwave popcorn for everyone.

# 26

On this day in 1970, the comic strip **Doonesbury** by Gary Trudeau debuted in 28 US newspapers. Feature a display from your adult comic collection.

# 27

Welsh poet **Dylan Thomas** was born on this day in 1914. Highlight your poetry collection to celebrate.

# 31

Comedian **John Candy** was born on this day in 1950. Keep everyone laughing with a marathon of his films.

It's a good time for some educational programming during **National Cyber Security Awareness Month**. The **Federal Trade Commission** has helpful resources.

**National Reading Group Month** is a great time to feature your library's book discussions or to start up a new group.