

2018

SUNDAY

MONDAY

TUESDAY

Bold blue text indicates a live link. Click on the links to discover more information. For more programming ideas, visit ideas.demco.com/category/blog/.

National Black Business Month: Reach out to local black-owned businesses to see if they're interested in partnering on workshops for black entrepreneurs and small business owners, or showcase local black-owned businesses throughout this month.

National Breastfeeding Month: Does your library have a [window cling or other signage](#) to indicate that your library welcomes breastfeeding families?

5

August is **Romance Awareness Month**. Celebrate with a love and romance-filled book display. Get inspired by these fun library Valentine's Day [display ideas](#).

6

Comedian and actor **Lucille Ball** was born on this day in 1911. Celebrate her life by featuring a [biography of the actress](#) on social media.

7

National Night Out
Does your community celebrate with a night of activities that promote safety? You can also set up a library table to spread the word about upcoming programs, clubs and more.

12

YA author and picture book writer **Walter Dean Myers** was born on this day in 1937. Partner with a youth services colleague to host a family story time featuring Myers' works.

13

Left Handers Day
Check out lefthandersday.com for left-handed news, facts, history and more.

14

National Navajo Code Talkers Day
A day to celebrate the important work and contributions of the [Navajo Code Talkers](#) during World War II.

19

World Photo Day: Feature photography how-to books from the library's collection on social media.

20

Science fiction writer **H.P. Lovecraft** was born on this day in 1890. Feature a display of his works, or link to a resource from the extensive [H.P. Lovecraft Archive](#).

21

Alexandria Library Sit-In Anniversary: In 1939, attorney Samuel Tucker organized and defended sit-in protesters William (Buddy) Evans, Otto L. Tucker, Edward Gaddis, Morris Murray and Clarence Strange, who protested after they requested and were denied library cards.

26

Put out a [display of audiobooks](#) for folks planning to travel over Labor Day Weekend.

27

Global Forgiveness Day
Consider implementing a one-time [fine amnesty](#) for any overdue library materials returned today.

28

Bow Tie Day
For a fun independent activity, set up a mirror and a couple of bow ties. Include a [printout of some instructions](#) for patrons to use.

AUGUST

Adult Engagement Calendar

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WEDNESDAY

1

The first week of August is **National Simplify Your Life Week**. Host a workshop on a topic like **organizing**, **meal prep** or **mindfulness**.

THURSDAY

2

Writer **James Baldwin** was born on this day in 1924. Feature a display of his work or link to an interview with him.

FRIDAY

3

Movie release alert! *The Spy Who Dumped Me* starring Kate McKinnon and Mila Kunis comes out today. Feature a display of **spy movies**.

SATURDAY

4

Jazz musician Louis Armstrong was born on this day in 1901. Raid your music collection for **his works and related items** and showcase them with a display.

8

International Cat Day

Celebrate by featuring pictures of library staff cats on social media.

9

National Book Lovers Day

Post "**bookshelves**" on the library's social media platforms and encourage patrons to share their own.

10

Host a workshop on **healthy snacks** to help parents and students get ready for the new school year.

11

On this day in 1965, deadly rioting and looting broke out in the predominantly black **Watts section** of Los Angeles. Also known as the Watts Rebellion.

15

National Relaxation Day

Create a "treat yourself" space for patrons with some **spa day activities**.

16

National Tell a Joke Day

Entertain social media followers with "**Literary Jokes for the Well-Read**."

17

On this day in 1969, the Woodstock Music and Art Fair concluded near Bethel, New York. Check out the **article** about the "exodus" from the festival that appeared in the *New York Times*.

18

International Geocaching Day

Does your library participate as a geocache spot? Learn how to get involved at **geocaching.com**.

22

Poet and short story writer **Dorothy Parker** was born on this day in 1893. Her poetry is widely available on **AmericanPoems.com**.

23

Poet and playwright Edgar Lee Masters was born on this day in 1868. His most famous work, *Spoon River Anthology*, is available to **listen to for free in podcast form**.

24

Book release alert! James Baldwin's only children's book, *Little Man, Little Man*, gets a reissue today from Duke University Press. Pull together other **works by Baldwin** for a display or booklist.

25

Reach out to a new potential community partner today.

29

In the spirit of renewal at the start of the new school year, make some time today to clean up craft supplies and reorganize program materials.

30

Author **Mary Wollstonecraft Shelley** was born on this day in 1797. Share this *Science Weekly* **podcast** about her most famous work, *Frankenstein*.

31

National Trail Mix Day

In celebration, share a set of healthy(ish) **trail mix recipes** for patrons to try.

