

2018

SUNDAY

MONDAY

TUESDAY

Bold blue text indicates a live link. Click on the links to discover more information. For more programming ideas, visit ideas.demco.com/category/blog/.

1

July is **Family Golf Month**. Kick off the month with a day of [mini golf in the library](#).

2

World UFO Day
Share a source like the FBI's archival materials related to [Project Blue Book](#), which investigated UFO reports between 1947 and 1969.

3

Compliment Your Mirror Day Decorate the library's bathroom mirrors with [body-positive messages](#).

8

On this day in 1950, **President Truman named General Douglas MacArthur** commander-in-chief of United Nations forces in Korea.

9

National Sugar Cookie Day
Host a family-friendly [cookie-decorating contest](#) for the most creative designs based on favorite books.

10

Teddy Bear Picnic Day
Host a [family program](#) and invite attendees to bring teddy bears or other stuffed animals and dolls for a fun outdoor—or indoor!—activity.

15

National Ice Cream Day
Reach out to a local ice cream company or grocery store to see if they can cut you a deal or donate some samples to the library for a summertime giveaway.

16

Families that are vacationing this summer might be searching for ideas to keep kids occupied in the car. Share [a list of old-school road trip games](#) on social media and ask for other ideas and favorites.

17

Book release: *Give Me Your Hand* by Megan Abbott comes out today. A mesmerizing psychological thriller about how a secret can bind two friends together forever... or tear them apart.

22

Outreach Idea: Leave a stack of library brochures at real estate offices near the library for newcomers to the town or neighborhood.

23

Novelist and screenwriter **Raymond Chandler** was born on this day in 1888. Host an [afternoon of film noir classics](#) like *The Big Sleep* and *Double Indemnity*.

24

Aviator **Amelia Earhart** was born on this day in 1897. Celebrate the anniversary of her birth with a book display about her and other [groundbreaking women in history](#).

29

Today marks the final day of the **Tour de France 2018** bicycle race.

30

Paperback Book Day
Raid your paperback section for a variety of genres to feature in a "paperback only" display.

31

Happy Birthday to **J.K. Rowling** and her most famous character, **Harry Potter!** Share a silly [Sorting Hat Quiz](#) on social media today.

Adult Engagement Calendar

JULY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

4

Independence Day

Library closed today? Spread the word on social media about local celebrations like parades or fireworks displays.

5

Libraries Rock! Is your community part of the **Music & Memory™** program? Find out how you can support their work with an iPod drive or with a documentary screening of *Alive Inside*.

6

Movie Release: *Ant-Man and the Wasp* comes out in theaters today. Highlight the multitude of superhero "stuff" in the library with a **multimedia display**.

7

Margaret Walker was born on this day in 1915. Share her poem, "For My People", and check out her work on **Poets.org**.

11

To Kill a Mockingbird by Harper Lee was published on this day in 1960. Share a list of **Young Adult Books to Revisit** or use this list as a starting point for a display.

12

On this day in 1962, the Rolling Stones made their **live performance debut** at London's Marquee Jazz Club.

13

Planning Day: Brainstorm a three- or four-part **workshop series** for the fall or winter.

14

Today is **Bastille Day** in France. Share **14 Revolutionary Facts**.

18

Highlight your library's travel books with a **fun display** for would-be wanderers and armchair travelers.

19

Celebrate **National Ice Cream Month** and share this fun roundup of **literary-inspired ice cream flavors**. Ask patrons for other ideas.

20

On this day in 1969, astronauts Neil Armstrong and Buzz Aldrin become the **first humans to set foot on the moon**.

21

On this day in 1959, a **U.S. District Court in New York ruled** that *Lady Chatterley's Lover* by D.H. Lawrence was protected by the First Amendment.

25

Libraries Rock! Pull some past Oscar-winning films for best musical score for a grab-and-go display. Search for past winners in the **Oscars database**.

26

July is **National Park and Recreation Month**. An **outdoor park workout** is one way for adults to engage with a park or playground.

27

Gary Gygax, co-creator of **Dungeons & Dragons**, was born on this day in 1938.

28

Beatrix Potter was born on this day in 1866. Check out her **biography page** from the Victoria and Albert Museum.

Libraries Rock! Check out the Collaborative Summer Library Program for easy passive and active program ideas.

July is National Picnic Month. Weather permitting, take your book club meetings outside this month and offer **outdoor treats**.