

# 2018

## SUNDAY

## MONDAY

## TUESDAY

**Bold brown text indicates a live link. Click on the links to discover more information. For more programming ideas, visit [ideas.demco.com/category/blog/](http://ideas.demco.com/category/blog/).**

**National Kite Month:** Plan a stunt kite club meet-up at your library.

**Red Cross Month:** Host a blood drive at your library.

**National Optimism Month:** Create a bulletin board of optimistic book quotes.

# MARCH

## Adult Engagement Calendar

### 4

Hand out **printable ballots** and have your community make their **Academy Awards** predictions. Who do they think will take home Oscars?

### 5

Share **resources** that will help patrons get a good night's rest to celebrate **National Sleep Awareness Week** (March 4–10).

### 6

Italian artist **Michelangelo** was born on this day in 1475. Highlight your books on the Renaissance and share a **virtual tour** of the Sistine Chapel.

### 11

On **National Check Your Batteries Day**, remind your patrons to test and replace batteries that are important in an emergency, and help them find responsible ways to recycle.

Share **"8 Things You May Not Know About Daylight Saving Time."**

### 12

Get ready for **March Madness** (which officially starts March 13th) by having patrons fill out brackets with their predictions. Encourage staff to wear colors supporting their favorite teams.

### 13

**Book Release: *The Flight Attendant*** by Chris Bohjalian. "Flight attendant Cassandra Bowden wakes up next to a dead man in a Dubai hotel room. Could she have killed him? If not, who did?"

### 18

Contact your local poison center for resources or share materials on the **American Association of Poison Control Centers** during **National Poison Prevention Week** (March 18–24).

**John Updike** was born on this day in 1932.

### 19

Highlight your western fiction or plan a viewing and discussion of the **1994 film** about **Wyatt Earp**, who was born on this day in 1848.

### 20

**Book Release: *Accidental Heroes*** by Danielle Steel. "A heart-stopping thriller that engages ordinary men and women in the fight of their lives during a flight from New York to San Francisco."

### 25

**Tolkien Reading Day** celebrates the date of the downfall of Sauron and the fall of Barad-dur. Set up a station in your lobby where patrons can read their favorite passages from the works of J.R.R. Tolkien.

### 26

"The best way out is always through." — poet **Robert Frost**, born on this day in 1874  
U.S. Secretary of State William H. Seward signed a treaty with Russia in 1867 for the purchase of Alaska. Create a display of "Essential Alaska Movies" and resources for **Seward's Day**.

### 27

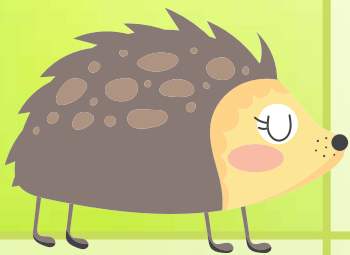
**American Diabetes Association Alert Day** was created to bring awareness to the prevalence of type 2 diabetes in adults. Invite a local physician to speak about risk factors or make **free risk tests available**.

## WEDNESDAY

## THURSDAY

## FRIDAY

## SATURDAY



1

Take a book club to the next level with an entire night of themed foods, costumes, and discussion questions — be inspired by this fun meeting for **V.E. Schwab's *A Darker Shade of Magic***.

2

Create a display of artistic and thematic chess boards or invite an expert in to teach a beginner's class and inspire your community to fall in love with the game.

3

Explore **needle felting** with the crafty members of your community, and have fun creating **adorable animals** on **World Wildlife Day**.



7

Set up a station in your lobby for patrons to explore the **meaning of their name** on **Discover What Your Name Means Day**, or have fun asking them to make up their own definition.

8

Invite a Master Gardener to your library to offer tips and tricks on starting indoor vegetable and **herb gardens** or share a **"Grower's Cheat Sheet"** to inspire green thumbs in your community.

9

Encourage patrons not to miss out on important moments because of distraction on **National Day of Unplugging**. Check out their website for free resources and promo materials.

10

Teach a class on ancestry databases on **Genealogy Day**.

"I'm the thing that monsters have nightmares about. And right now, you and me are gonna show 'em why." — from ***Buffy the Vampire Slayer***, which premiered on this day in 1997

14

**Hygge** is a Danish word that describes a state of coziness, comfort and a feeling of contentment. Help patrons relax by sharing a list of **Hygge resources** or hosting your own calming Hygge program.

15

"Leave the gun. Take the cannoli." — from ***The Godfather***, which premiered on this day in 1972. Plan a screening of Francis Ford Coppola's award-winning film. Explore why to **"Beware the Ides of March."**

16

Looking for a fun new way to host a conversation about books and reading in your community? Check out **Cuyahoga County Public Library's "Night Owls,"** quick and easy reader's advisory on social media.

17

Create a collection of favorite recipes in celebration of **St. Patrick's Day** and **National Corned Beef and Cabbage Day**. Share **"The Ultimate Corned Beef and Cabbage"** recipe.

21

On **Memory Day**, create a display of resources on Alzheimer's and other cognitive disorders, and challenge patrons to **test their short-term memories**.

22

Share Health.com's **"7 Steps to Defy Your Age Inside and Out"** on **National As Young As You Feel Day**. The highly decorated **Tuskegee Airmen** were activated on this day in 1941.

23

Work with a local animal shelter to help get dogs adopted on **National Puppy Day** with a **social media push** that pairs pets with books, or invite a veterinarian to discuss how to **choose the perfect puppy** for your family.

24

Spring is underway! Create a display of resources to help patrons get organized, make their own quick and **easy homemade cleaners** and build a **spring cleaning plan**.

28

Celebrate **National Craft Month** with an easy and beautiful **DIY Moroccan Lantern** project using mason jars and **mirrored paper** or **paint**.

29

Host an event at your library to highlight small businesses in your community or recognize them on social media for **National Mom and Pop Business Owners Day**.

30

**Movie Release: *Ready Player One***. "When the creator of a virtual reality world called the OASIS dies, he releases a video in which he challenges all OASIS users to find his Easter Egg and win his fortune."

31

Get out your virtual reality glasses and take patrons on a 360-degree tour of the **Eiffel Tower**. The landmark was officially opened on this day in 1889.